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**Hyundai Selects Click Interactive To Provide Industry's First On-Line
Parts-Ordering Extranet for Consumers and Repair Professionals.**
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CHICAGO--(BUSINESS WIRE)--Aug. 13, 1998--Hyundai Motor America today announced that it has selected Click Interactive's Click Commerce(TM) software suite for the automotive industry's first multi-lingual extranet to allow both consumers and repair professionals access to on-line factory-authorized parts catalogs and parts ordering. Highly personalized information and services will be available, via the Internet, to Hyundai's dealers, independent repair shops, and consumers throughout the Americas. By capitalizing on the Internet, Hyundai will significantly enhance customer service while expediting the parts sales cycle. Click Interactive is the industry's leading developer of software solutions for business-to-business electronic commerce.

"Hyundai is poised to be the market leader in parts sales over the Internet," said George Kurth, National Parts Manager for Hyundai Motor America. "The new program, through the use of the multi-lingual Click Commerce- software, will strengthen our relationships with our entire customer base: dealers, individual owners, wholesalers, and repair shops - worldwide. We also expect this program to assist us in significantly increasing our parts sales."

Using the new Hyundai extranet, users will simply enter the Vehicle Identification Number (VIN) to gain access to a complete and accurate database of the exact parts that were used when their car left the factory. Ordering is then only a few mouse clicks away.

The Hyundai extranet program, developed jointly by Click, Hyundai, and leading information access systems provider Bell & Howell Publication Systems Company (PSC), will expand Hyundai's Internet presence in several ways. The system will provide, through Hyundai's Internet site, access for any consumer to type in a VIN number and see the original parts list for that car. This creates an opportunity for buyers of used cars to see how the car was originally delivered. Owners of current cars will now be able to order everything from touch-up paint that is an exact match for their car to a clutch assembly - all through the web site. Each part will be available for viewing in a parts imager such that buyers do not need to know the name or part number of the item to determine if it is what they need. Orders placed on-line will be sent to the participating dealer of the owner's choice for pick-up.

In addition to the features available to the general public, the system will allow password-protected access for Hyundai's dealers and business partners to a full on-line parts catalog, parts ordering, order status, inventory inquiry, account status, special promotions, and technical resources. The Click Commerce- software will integrate with Hyundai's data in real-time presenting each authorized user with customized and personalized information.

"This bold strategy for using enterprise-wide electronic commerce will position Hyundai to take a leadership role in this area of the automotive

industry," said Michael Ferro, CEO of Click Interactive, Inc. "This extranet extends their enterprise to everyone Hyundai touches and will both improve customer service and increase sales."

Hyundai Motor America, based in Fountain Valley, California, is a subsidiary of Hyundai Motor Company of Korea. Hyundai cars are distributed in the United States by Hyundai Motor America and are sold and serviced through nearly 500 dealerships nationwide.

Bell & Howell PSC develops turnkey systems that convert paper-based parts catalogs, service manuals and other vital reference materials into easily accessed text and image databases for automotive and powersports dealerships. Bell & Howell PSC is headquartered in Richfield, Ohio. It is a subsidiary of Skokie, Illinois-based Bell & Howell Company (NYSE: BHW), a leading worldwide provider of solutions for information access and distribution. Additional information about Bell & Howell is available on the Internet at www.bellhowell.com.

Click Interactive, Inc is the developer of the leading business-to-business Internet electronic commerce software suite, Click Commerce(TM). Click's product line focuses on extranet applications for Global 1000 companies with extensive dealer and distributor networks including blue chip clients such as Motorola, Ameritech, Mitsubishi, and Hyundai. Click Commerce(TM) has a proven track record of improving customer service, reducing operating costs and increasing revenue by using the power of the Internet to extend the client's enterprise to dealers, distributors, purchasers, suppliers, and consumers. Click is headquartered in Chicago, IL and can be found on the web at www.clickplanet.com.

Click Interactive is a registered trademark of Click Interactive, Inc. All other names are the properties of their respective companies.

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